

DP Foundation Privacy Principles

Our Privacy Policy is fueled by our commitment to these Privacy Principles:

1. We're deeply committed to creating a safe and secure online environment for you.
2. We do not sell your personal information to third parties. We established DP Foundation as a not-for-profit organization so that our mission of education and your trust will not be in conflict with a for-profit motive.
3. We strive to provide you with access to and control over the information you give us, and we take the protection of your information very seriously.
4. We take extra precautions for our younger learners.
5. We do not display advertising on DP Foundation. Our mission is to provide you with a world class education, not to sell you products.

Overview

Dharmika and Priscilla Perera Foundation (“DP Foundation”) is a Sri Lankan-based charitable not-for-profit organization. As a part of the mission to eliminate poverty in the country by developing human capabilities, Dharmika and Priscilla Perera Foundation launched DP Education (“our”, “us”, or “we”) as its digital education arm. As a not-for-profit, we use the information we collect to provide you with a better experience and fulfill our mission of providing a free, world-class education for anyone, anywhere. We established ourselves as a not-for-profit organization so that a for-profit motive will not interfere with our mission of providing a trusted educational resource.

We are committed to protecting your privacy. We understand how important privacy is to you, and we are committed to protecting your privacy and to creating a safe and secure environment for learners of all ages. This Privacy Policy explains how information is collected, used, shared, and protected by DP Education when you use (or access) our website at www.dpeducation.lk, our mobile application, and online service (collectively, our “Service”). DP Education of Dharmika and Priscilla Perera Foundation built the DP Education app as a free app. This service is provided by DP Education at no cost and is intended for use as is.

Collection of information

We collect information in the following ways, depending on your use of the Service:

- We collect information from you directly, such as when you register, communicate with us, participate in learning activities, events or surveys, or otherwise provide information during your use of the Service despite the device being used.
- We may collect information from others, such as your Schools, or third parties (meaning organizations outside of DP Foundation), such as third-party applications that you use to connect to the Service.
- We collect some information automatically, such as information about your use of the Service and the devices you use to access the Service. We may use cookies, pixels, and similar technologies to collect information.

Examples of information we may collect includes:

- Service access information (username, birthdate, and email)
- Service use information (usage times, grade, interested programs)
- Information about your browser or device, IP address, and general location
- Information you provide us when you contact us for help
- Information you enter into our system when using the service, such as while asking doubts, and participating in discussions.
- Information you choose to include in your profile or post in public areas of the Service
- Non-personal information which may be linked to your personal information, including Information about your use of our Service
- Information on the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application/Services/product collected automatically.

Use of information

DP Foundation uses information collected for the purposes of:

- providing the Service

- personalizing your experience and better your learning objectives
- communicating with you about your account and our Service (including responding to inquiries and sharing information about new features and offerings that may be of interest)
- enabling your participation in special programs that we may offer in partnerships with third parties (if you choose to participate in such special programs)
- understanding and improving our Service, and developing new or improved educational offerings
- analyzing usage patterns and trends to better the experience of all users.

We may also use de-identified or aggregated information for product development, research, analytics and other purposes, including for the purpose of analyzing, improving or marketing our Service, for demonstrating the impact of our Service, or conducting educational research.

Sharing and disclosure of information

DP Foundation takes great care to protect the personal information you provide to us. We do not sell, trade, or share your personal information to third parties. This section explains circumstances in which we may share personal information with third parties.

We may share personal information:

- with other users of our Service, if you use features that enable you to share your information with (or make it accessible to) others.
- with Vendors, consultants and other service providers working on our behalf (does not contain any of your Personally Identifiable Information).
- with other users that are associated with your account, such as a parent, teacher, or coach.
- with your consent (including third party applications that you choose to use, such as complementary services or an Authentication Service). If you choose to use a third-party application or service, the use of your information by the third party will be governed by that party's privacy policy.
- for compliance purposes, such as when reasonably necessary to protect the security and safety of our users or Service, or when permitted by law.

We may also share de-identified or aggregated information that does not reasonably identify any individual.

Access to your Personal Information

We will provide you with the means to ensure that your Personal Information is correct and current. If you have filled out a user profile, we will provide an obvious way for you to access and change your profile from our Application/ Services/ Website. We adopt reasonable security measures to protect your password from being exposed or disclosed to anyone.

Sponsorship and Advertising

DP Foundation does not display third-party advertisements on our Service. We may, from time to time, incorporate content or link to content provided by third parties that may be of interest to you and relevant to the educational context of our Service. Some of these materials or websites may include branding or advertisements as permitted by the third-party owner or operator. For more information, please review [Links to third parties](#).

Please note that we use our best efforts and take multiple steps to avoid the collection of information for targeted advertising purposes when we believe the Service is being used by Students or Children.

- For example, we take steps to inhibit third-party advertising networks from collecting information for targeted advertising purposes on webpages with child-directed content or when a Student or Child User uses the Service.
- DP Foundation uses the available privacy functionality in YouTube to display video content on YouTube.

Links to Third Parties

The Service may link to and may be linked by websites operated by other entities or individuals. If we include links to third-parties and you click on that link, you will be leaving DP Foundation and the privacy policy of that third-party applies.

Similarly, if you see a link to DP Foundation on a third-party website, then the privacy policy of that third-party applies.

- This DP Foundation Privacy Policy does not apply to (and we cannot control the activities of) such other third-party websites.
- You should consult the privacy policies of those third-party websites.

Cookies

We send cookies (small files containing a string of characters) to your computer, thereby uniquely identifying your browser. Cookies are used to track your preferences, help you login faster, and aggregated to determine user trends. This data is used to improve our offerings, such as providing more content in areas of greater interest to a majority of users. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Some of our features and services may not function properly if your cookies are disabled.

Discussion Forums

When you use certain features on our website like the discussion forums and you post or share your personal information such as comments, messages, files, photos, will be available to all users, and will be in the public domain. All such sharing of information is done at your own risk. Please keep in mind that if you disclose personal information in your profile or when posting on our forums this information may become publicly available.

Security

We are concerned about safeguarding the confidentiality of your Information. We provide physical, electronic, and procedural safeguards to protect Information we process and maintain. For example, we limit access to this Information to authorized employees only who need to know that information in order to operate, develop or improve our Application/Services/products/Website. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes to this Privacy Policy

DP Foundation may modify or revise this Privacy Policy from time to time. DP Foundation will notify users of any changes to our Privacy Policy by posting the revised Privacy Policy with an updated date of revision on our Service. If we change this Policy in a material manner, we will do our best to notify you of the changes by posting a notice on our website. We recommend that you review the Privacy Policy each time you visit the Service to stay informed of our privacy practices.

How Long Do We Retain User Data?

Currently, we retain user data while an account is active and for at least three years afterward. We may alter this practice according to legal and operational requirements. For example, we may lengthen the retention period for some data if needed to comply with law or voluntary codes of conduct. Unless otherwise prohibited, we may shorten the retention period for some types of data if needed to free up storage space.

Log information

When you access our website or application, our servers automatically record information that your browser sends whenever you visit a website. These server logs may include information such as your web request, internet protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

User communications

When you send an email or connect via other communication methods, we may retain those communications in order to process your inquiries, respond to your requests and improve our Services.

Contact DP Foundation

Please contact DP Foundation with any questions, comments, or queries.

- By email: info@dpfoundation.org.lk
- By mail: Dhammika and Priscilla Perera Foundation, 29th Floor, West Tower, World Trade Center, Colombo 01, Sri Lanka.

Regional information

This Regional information notice supplements our Privacy Policy. In certain regions, you may have certain additional rights. This may include the right to request access or to update or review your information, request that it be deleted or anonymized, or object to or restrict DP Foundation using it for certain purposes.

If you wish to exercise a right, please Contact DP Foundation. Our ability to respond to specific requests may be limited by applicable law and the functionality of our Service.

International Data Transfer: Our Service is operated and managed on servers located within Sri Lanka. If you choose to use our Service from any other location in the world with laws governing data collection and use that differ from law in Sri Lanka, then you acknowledge that DP Foundation will transfer, store, and process your personal information to Sri Lanka for the purpose of performing the Service and for any other purpose for which you provide explicit, informed consent.

Legal

This Privacy Policy is structured and governed in accordance with the Sri Lanka Personal Data Protection Act No. 9. We strive to uphold the highest standards of legal compliance and are committed to protecting the confidentiality, integrity, and availability of your personal data as outlined in the above Act.